



Xylys, the Premium Swiss Watch Brand debuts in Agra

Get an assured gift on every purchase of Xylys

February 7th, 2011: It is an urge that Indians are experiencing — the eagerness to indulge in luxury lifestyle products and more importantly, flaunt them with passion — is at its all time high now. **Xylys, the premium brand of Swiss watches**, is making its grand entry in Agra, City of Love. **The brand has also announced an assured gift on every purchase of Xylys.** This debut marks the brand's expansion to tier II cities and towns.

This Valentine's day, the perfect gift from Xylys comes to Agra, in the shape of Xylys' Valentine's Day collection 'Ersa' and the extension of exclusive Valentine's Day Offer. In this collection, Xylys, the premium brand of Swiss made watches, brings together a glossy ceramic finish, and 108 exquisite Swarovski crystals. **On the purchase of any Xylys watch worth less than Rs. 10,000, the buyer can avail a flat 10% discount. Also, on the purchase of more than Rs. 10,000 worth watch, a 10 MP Canon Camera is being offered absolutely free.**

Xylys is an eloquent interpretation of Swiss watch making with the trappings of exquisite craftsmanship and impeccable detailing. All Xylys watches are created with a fine sense of design made from carefully selected materials and crafted with a passion for detail. Every aspect, from the movement to the elegant face to the detailing on the case to the logo on the crown, contributes to the uniqueness of the timepiece.

Spread across contemporary, classic and sports designs, Xylys presents an exclusive range of exquisitely designed watches for both men and women. Priced between **Rs. 8500/-** and **Rs. 24,000/-**, Xylys Collection is available at World of Titan, key multi-brand outlets and large format stores in select cities.