

‘World of Titan’ opens another store at Siliguri

~Second Mall Watch store in Siliguri for WoT

July 15th, 2011: On an Expansion spree to enhance its already vast network in retail space, Titan Watches, India’s largest watch manufacturer and retailer, announced the launch of its second World of Titan mall- store in Siliguri, West Bengal. Located in SHOP NO B0002, City Center NH 31, Matigara, Siliguri, West Bengal; the store was inaugurated by **Mr Arun Narayan ,Head Retail & Sales, Titan Industries.**

Speaking at the launch of the WOT store in Siliguri, **Mr. Arun Narayan, Head Retail & Sales , Titan Industries Ltd.**, said *“Titan with its vast network of exclusive showrooms has always been committed to offer the finest range of watches and to provide a very unique and evolved shopping experience to our customers across the country. This is our first mall-store in Patna wherein we are expecting our clientele to boost and we would try to meet and exceed all expectations of our consumers.”*

The store is spread across a wide area of **777 sq ft. & has display capacity of 900 watches including Titan products featuring Titan, Fastrack, I-gear and Xyllys.** The store has a full-fledged watch service center and offers value added services like gift vouchers, special gift packaging and extended maintenance guarantee. The new showroom also provides consumers with an opportunity to enroll in to the highly popular and rewarding Signet loyalty programme offered exclusively at the World of Titan.

The World of Titan showrooms chain today comprises of 314 exclusive showrooms spread across 127 cities attracting more than 22 lakh customers every year.