



WORLD of TITAN

THE EXCLUSIVE TITAN SHOWROOM

‘World of Titan’ showroom now at P&M Mall

~First ever Mall Watch store in Patna~

May 5th, 2011: In sync with strengthening the retail network, Titan Watches, India’s largest watch manufacturer and retailer, announced the launch of its first World of Titan mall- store in Patna, Bihar. Located in G-11, P & M Mall, Patliputra, Kurji Road, Patna – 800013; the store was inaugurated by **Mr. S. Natarajan, National Sales Head, Titan Industries Ltd.** This is the 5th ‘World of Titan’ showroom in Patna, and the 312th in India.

Speaking at the launch of the WOT, **Mr. S.Natarajan, National Sales Head, Titan Industries Ltd.**, said *“Titan with its vast network of exclusive showrooms has always been committed to offer the finest range of watches and to provide a very unique and evolved shopping experience to our customers across the country. This is our first mall-store in Patna wherein we are expecting our clientele to boost and we would try to meet and exceed all expectations of our consumers.”*

The store is spread across a wide area of **700 sq ft. & has display capacity of 1100 watches including Titan products featuring Titan, Sonata, Fastrack, Xyllys, Tommy Hilfiger and Fastrack Eyegear.** The store has a full-fledged watch care center and offers value added services like gift vouchers, special gift packaging and extended maintenance guarantee. The new showroom also provides consumers with an opportunity to enroll in to the highly popular and rewarding Signet loyalty programme offered exclusively at the World of Titan.

The World of Titan showrooms chain today comprises of 312 exclusive showrooms spread across 127 cities attracting more than 22 lakh customers every year.