



Children's Day with Titan Zoop

November 11th, 2011: On the occasion of Children's Day, ZOOP, the kid's watch brand from Titan, launches an exclusive range of timepieces for young girls and boys. Inspired by swooshing cars and enchanting princesses, ZOOP presents the 'Cars' collection for boys who love things that 'Go Vroom', and 'Princess' Collection for pretty girls awed by the dazzling and angelic princesses from 'far far away land'!



It starts early and stays on with all of us – the love for cars and wheeler racing. Inspired by cars that roll, race and crash, these watches depict various attributes related to an automobile, including speedometer, race track, wheels and gears. With an exciting combination of colorful straps and wheeler dials, ZOOP's Car Collection could be a perfect gift for your younger one this children's day! What more, the colorful hands make time reading fun and easy for the little brats!

A perfect style element that makes your little girl feel like a princess! The 'Princess' Collection brings to life enchanting storybook princesses from charming fairytales. Creating a world filled with magic, hope and true love, these bright, colorful and bejeweled watches are a must have for every little princess! This Children's Day, amaze your little girl with a bedazzling ZOOP watch!



Priced attractively at Rs. 300 – Rs. 700, this collection is available in a bevy of colors making it the right accessory for today's kids to flaunt on their wrists. ZOOP 'Cars & Princess' collection is available at select World of Titan stores, key multi-brand outlets and large format stores across the country.

ZOOP from Titan is created for the new generation kids who go beyond the obvious. It reflects their style, attitude and unique personal identities. The vibrant colored analog and digital collections portray interesting designs. The watches have differentiated hour and minute markings for convenient time reading, bubble magnifying watch glass for convenient time reading and luminescent dials with bright numerals. Each watch comes with a warranty of one year and the materials used in manufacturing these watches ensure maximum safety such that ZOOP becomes an ideal companion to your child in a day of his young life!